DESCRIPTION

You are a data analyst working for an insurance company. The company is expanding and wants to open new branches in various parts of the world. Your task is to compare various parameters such as income, life insurance share, market share, penetration, the ratio of reinsurance accepted, and retention ratio of different countries using the sample insurance dataset and world development indicators dataset.

Objective:

Create a dashboard to compare all the parameters mentioned above for different countries, strategize market penetration, and target new customers.

Datasets:

Primary Dataset – Insurance Sample Dataset

Secondary Dataset – Global Financial Development Database

Tableau Link

<https://public.tableau.com/app/profile/soorya.balachandran/viz/ComparisonofCountriesofIncome/ComparisonofCountries?publish=yes>